

COMPUTERSHARE PLANS SOFTWARE IS NOW TRANSCENSITIVE

Brand Reflects History of Industry Pioneer

Shelton, Conn., Sept. 23, 2008 – Computershare Limited (ASX:CPU), a leading financial services provider for the global securities industry, today announced that their equity plan solutions business, Computershare Plans Software, will now be named **Transcensive**.

Transcensive was the original name of the business, prior to Computershare’s acquisition of the leading in-house equity plan solution provider in 2004.

“Joining Computershare has enabled the business to develop in size and scope and bring our expertise to more companies than we ever could on our own,” said Joe Potenza, President, Transcensive. “By reintroducing the Transcensive name, we reiterate to the marketplace that despite our growth, we are still that same pioneer and expert focused solely on developing cutting edge in-house employee plan administration solutions.”

The reintroduction of the brand also marks Transcensive’s expansion of its advisory solutions for all in-house equity plan administrators, no matter who their solutions provider may be. Transcensive’s 30 years of experience, combined with feedback from thousands of clients, positions the company to provide a full line of auditing and advisory solutions that will help client’s maximize the efficiency and effectiveness of their plan process and administration tools.

###

NEWS RELEASE

About Computershare Limited (CPU)

Computershare (ASX:CPU) is a global leader in share registration, employee equity plans, proxy solicitation and other specialized financial, governance and communication services. Many of the world's largest companies employ our innovative solutions to maximize the value of their relationships with investors, employees, customers and members. Computershare has approximately 10,000 employees across the world and serves 14,000 corporations and 100 million shareholders and employee accounts in 17 countries across five continents. For more information, visit www.computershare.com

About Transcentive

Transcentive is the equity plan solutions provider of choice for over 2,000 companies worldwide. As part of the Computershare group of businesses, Transcentive delivers a comprehensive range of technology and advisory solutions to meet the needs of today's equity compensation environment. Transcentive's advisory solutions help companies manage equity plans to their greatest potential, regardless of the technology solution they are utilizing. The business's technology solutions help drive efficiency and effectiveness in equity plan administration. Transcentive developed, maintains and markets the Express Equity™ suite of products, which includes Express Options, Express Stock Purchase, Express Desktop, and Express Share Tracking. For more information, visit www.transcentive.com.

Contacts

Media

Juli Bark

EVP, Marketing

Tel: 1 312 588 4249

juli.bark@computershare.com

Jeff Stein

Media Relations, Marketing

Tel: 1 212 805 7271

jeff.stein@computershare.com